We are Chicago Projection Mapping.

We Make Light Work.
Founded in 2012, Chicago Projection Mapping is among the first dedicated 3D / 4D projection mapping firms in the nation, with a storied clientele ranging from Fortune 500 companies, to historic universities, to worldwide entertainers, and beyond.

We are driven by our dedication to exceptional client service and the pursuit of visual experiences that defy the imagination - crafting light into art that must be seen to be believed.
CPM services a variety of clients, ranging from Fortune 500 companies, to individual venues and event spaces. Our team is also the trusted source for content and consulting to other mapping and audio/visual companies.

A partial list of our premiere clients includes Target, Adobe Inc., Porsche, Nestlé Purina, AT&T, Leo Burnett, University of Chicago, IIT Chicago-Kent School of Law, Dow Agro, TV One, Hilton Hotels, and Red Bull, among others.

We place exceptional focus on our client interaction and service, which is reflected in the caliber of our work and our high rate of return projects.
Creating Your Vision

Each element of an installation contributes to the impact and quality of your presentation. Chicago Projection Mapping provides deep understanding of each step of the process.

All projection mapping installations consist of five key elements:
Creating Your Vision

All projection mapping installations consist of five key elements;

Content
What Can You Imagine?

CPM’s Content Capabilities Include…

2D/3D Animation Services - Extensive Asset Creation Capabilities - Procedurally Generated Media
Music, SFX, and Sound Reactivity - Interactive/Reactive Controls - Material/Shader Creation - Content Templates for Media Conversion
Creating Your Vision

All projection mapping installations consist of five key elements;

Content Mapping

Bringing Your Vision to Life

CPM’s Mapping Capabilities Include…

Industry-Leading Mapping Experience - Specialty in Standard Platforms, including TouchDesigner, Resolume, Unity, D3, and Many More

Custom Software Development - Cutting-Edge Mapping and Media Servers - Hardware Selection, Acquisition & Brokerage
Creating Your Vision

All projection mapping installations consist of five key elements;

Content  Mapping  **Projectors**

*Let There Be Light*

CPM's Projection Capabilities Include…

State-of-the-Art Hardware, Up to 40,000 Lumens - Specialty Lensing / Custom Mounting - Extensive National Distribution Channels

Professional-Grade Audio at Massive Scale - Power & Signal Flow - 4K+ UHD Ready
Creating Your Vision

All projection mapping installations consist of five key elements;

- Content
- Mapping
- Projectors
- Surface

*The World is a Canvas*

CPM’s Surface Capabilities Include…

*Mapping to: Existing Interior/Exterior Architecture - Constructed Staging and Surfaces - Murals and Paintings - Sculptures / Custom 3D Objects - Any White, Matte, Non-Reflective Surface*
Creating Your Vision

All projection mapping installations consist of five key elements:

- Content
- Mapping
- Projectors
- Surface
- Audio

CPM's Audio Capabilities Include…

Custom Sound Design - Original Musical Scoring - Full Systems from Boardroom to Stadium
Sync with MIDI, DMX, Serato, and Ableton Link - Mono, Stereo, and Surround Mixing
What We Offer

Turn-key mapping creation and integration. From concept to completion. At any scale.
What We Offer

All Direction for Media and Animation.
Any Choice of Mapping Surfaces.
Your Vision, Without Limits.
• CPM’s largest-scale mapping display to-date, this display was commissioned as part of Black Bear’s 75th Anniversary celebrations. Plans were drawn up to transform the Resort for a one-night-only presentation, utilizing twelve stories and all 15,000 square feet of the building facade. The content took the audience on a year-long journey through the seasons and history of Black Bear.

• The end result was a public spectacle that was described by Black Bear Marketing Director Todd Defoe as, “a technological wonder that’s better than fireworks.” Over 5,000 visitors were present for the final showing of the display, which served as the capstone for a month of other festivities.
Watch Online - https://www.youtube.com/watch?v=pXM6jC4CxLo

- In celebration of both Halloween and Dia De Los Muertos (Mexican Day of the Dead), CPM was commissioned to create a multi-night display at Nokia Plaza in Los Angeles. Our team designed a original visual event, set in a projection graveyard to a unique musical score. Our audience was taken on a whimsical adventure though the world of the dead - wrapped in seasonal Target branding.

- Other projection mapping firms told the client that their vision was impossible to execute. CPM took this as a challenge. The final display used eleven projectors on eleven individual surfaces, meeting the client’s expectations exactly, and featured custom-created character design and effects.
One of CPM’s most prominent displays, this display was designed to commemorate IIT Chicago Kent School of Law’s 125th Anniversary. Designed as a marquee moment to culminate the night of history and festivities, the 3,000 square foot display served as the climatic centerpiece to an unforgettable evening.

This display served as a strong demonstration of the variety of visual styles and storytelling methods available to projection mapping. Nearly a dozen micro-stories are told throughout the full piece, ranging from historical to whimsical. Client reaction was incredibly positive to the final display, and the finished piece was featured on international television as an exceptional example of projection mapping.
Our Principals

The CPM Board of Directors comes from a deep pool of professional and creative backgrounds.

J Matthew Nix  
Manager, Director of Development  
Mapping Director and Business Leader

Mark R. Smith  
Creative Director, Project Lead  
EMMY®-Award Winning Media Professional

John Lostroscio  
Business Advisor  
Product Management and Merchandising Executive

David & Connie Antler  
Business Advisors  
Corporate Development and Franchise Growth

Jim MacDonald  
Audio Specialist  
EMMY®-Award Winning Live Audio Engineer

Hal Bernstein  
Video Specialist  
EMMY®-Award Winning Videographer
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