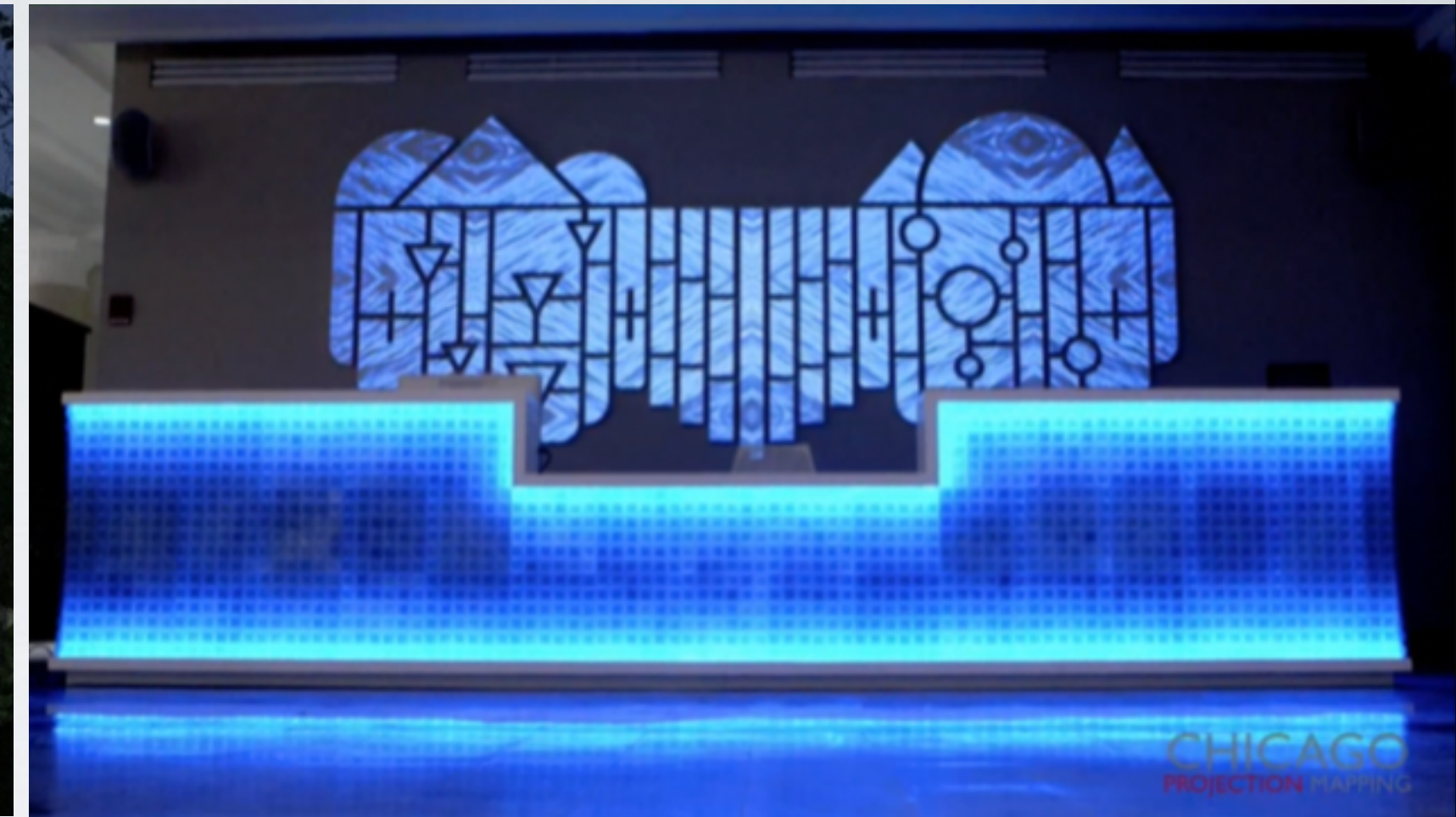


CHICAGO PROJECTION MAPPING

Company and Capabilities

www.ChicagoProjectionMapping.com

About Our Company

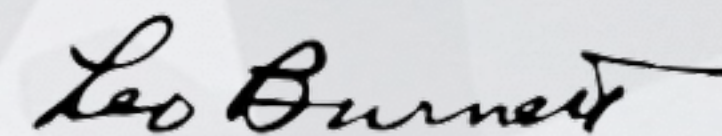
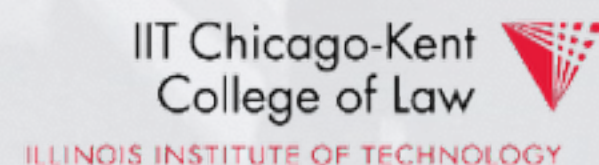


Main Reel: <https://www.youtube.com/watch?v=QVA78e2ugNA>

Founded in 2012, **Chicago Projection Mapping** is among the nation's first dedicated 3D / 4D projection mapping firms.

With a focus on *innovative visual moments* and *exceptional client service*, we pride ourselves on creating truly once-in-a-lifetime experiences that must be seen to be believed.

Our Clients



CPM provides services across all industries, ranging from Fortune 500 companies to individual venues and event spaces. Our team is also the trusted source for content and consulting to other mapping and audio/visual companies.

We place exceptional focus on our client interaction and service, which is reflected in the caliber of our work and our high rate of return projects.

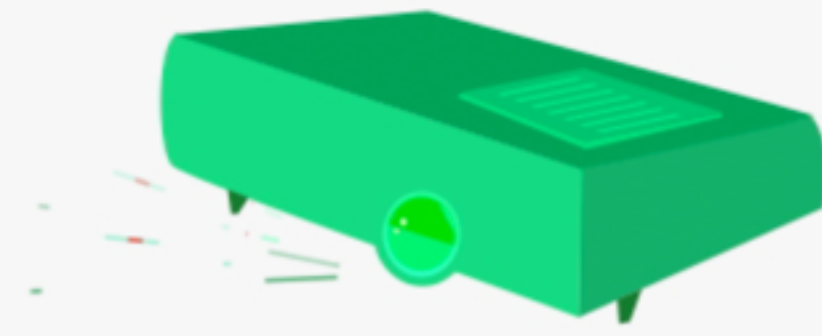
Creating Your Presentation

A projection mapping installation consists of five key parts;



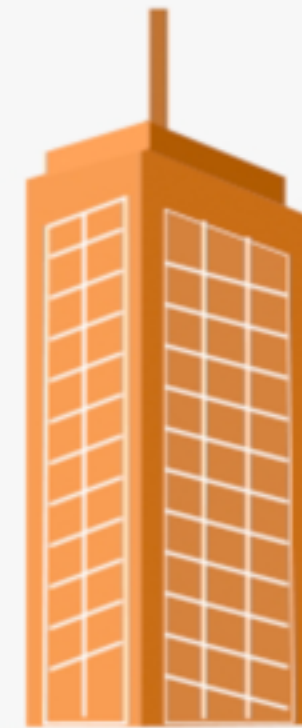
- **Content** -

What are you projecting?



- **Projection Hardware** -

What is projecting the content?



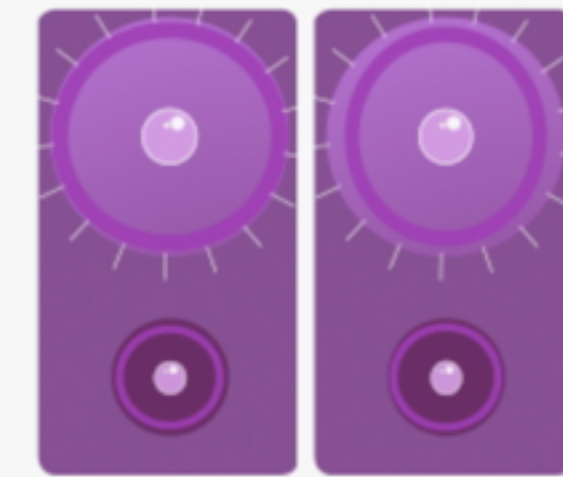
- **Surface** -

What are you projecting onto?



- **Mapping** -

What is controlling the projectors?

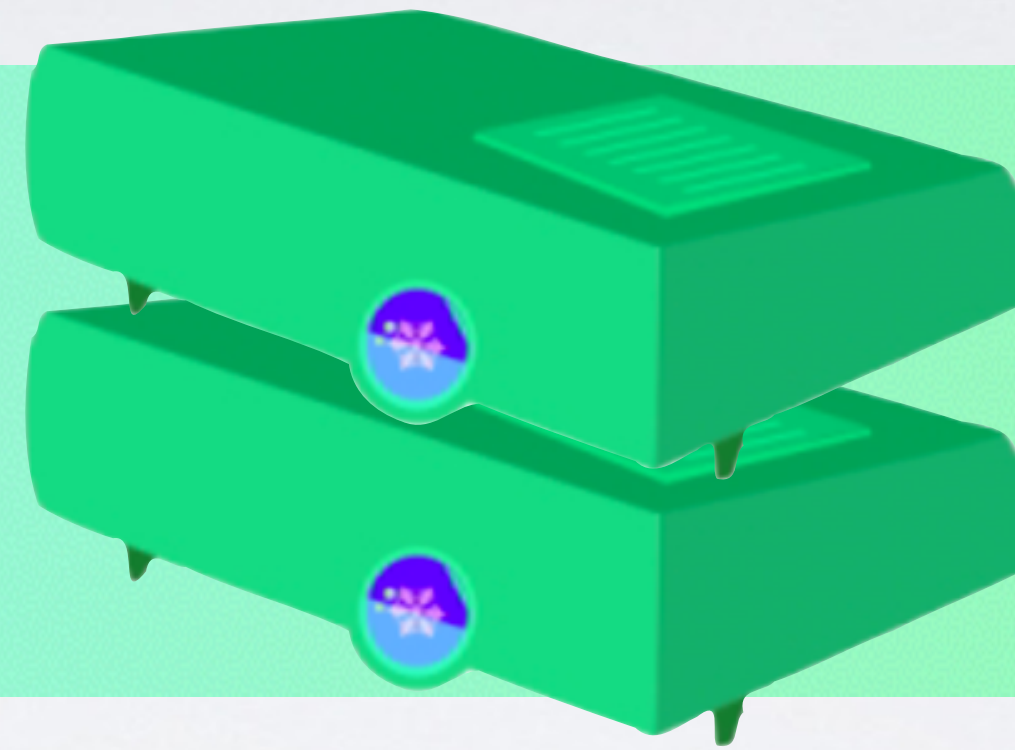


- **Audio** -

How is sound integrated?

What We Offer

Turn-key mapping creation and integration. From concept to completion.



Chicago Projection Mapping is *the* full-service destination for projection mapping at any scope.

- **Content Creation, Conversion, Templates, and Custom 2D & 3D Animation** -
- **Hardware Selection, Acquisition and Brokerage - Below MSRP Pricing** -
- **Cutting-Edge Mapping & Media Servers - Remote Maintenance Service** -
- **Custom Software & Sound Development - Audio Hardware Integration** -
- **National Service and Support Network - As Used by Fortune 500 Companies** -

Past Events - *Black Bear Casino Resort*



Watch Online - <https://www.youtube.com/watch?v=n8hQk476hso>

- CPM's largest-scale mapping display to-date, this display was commissioned as part of Black Bear's 75th Anniversary celebrations. Plans were drawn up to transform the Resort for a one-night-only presentation, utilizing twelve stories and all 15,000 square feet of the building facade. The content took the audience on a year-long journey through the seasons and history of Black Bear.
- The end result was a public spectacle that was described by Black Bear Marketing Director Todd Defoe as, "a technological wonder that's better than fireworks." Over 5,000 visitors were present for the final showing of the display, which served as the capstone for a month of other festivities.

Past Events - *Target @ LA Live Nokia Plaza*



Watch Online - <https://www.youtube.com/watch?v=pXM6jC4CxLo>

- In celebration of both Halloween and Dia De Los Muertos (Mexican Day of the Dead), CPM was commissioned to create a multi-night display at Nokia Plaza in Los Angeles. Our team designed a original visual event, set in a projection graveyard to a unique musical score. Our audience was taken on a colorful and whimsical adventure though the world of the dead - wrapped in classic Target branding.
- Other projection mapping firms told the client that their vision was impossible to execute. CPM took this as a challenge. The final display used eleven projectors on eleven individual surfaces, meeting the client's expectations exactly, and featured custom-created character design and effects.

Past Events - *IIT Chicago Kent School of Law*



Watch Online - <https://www.youtube.com/watch?v=lpRC1vllfm8>

- One of CPM's most prominent displays, this display was designed to commemorate IIT Chicago Kent School of Law's 125th Anniversary. Designed as a marquee moment to culminate the a night of history and festivities, the 3,000 square foot display served as the climatic centerpiece to the evening.
- This display served as a strong demonstration of the variety of visual styles and storytelling methods available to projection mapping. Nearly a dozen micro-stories are told throughout the full piece, ranging from historical to whimsical. Client reaction was incredibly positive to the final display, and the final presentation was featured on international television as an exceptional example of projection mapping.

Installation Reference - The Sun at Somerset

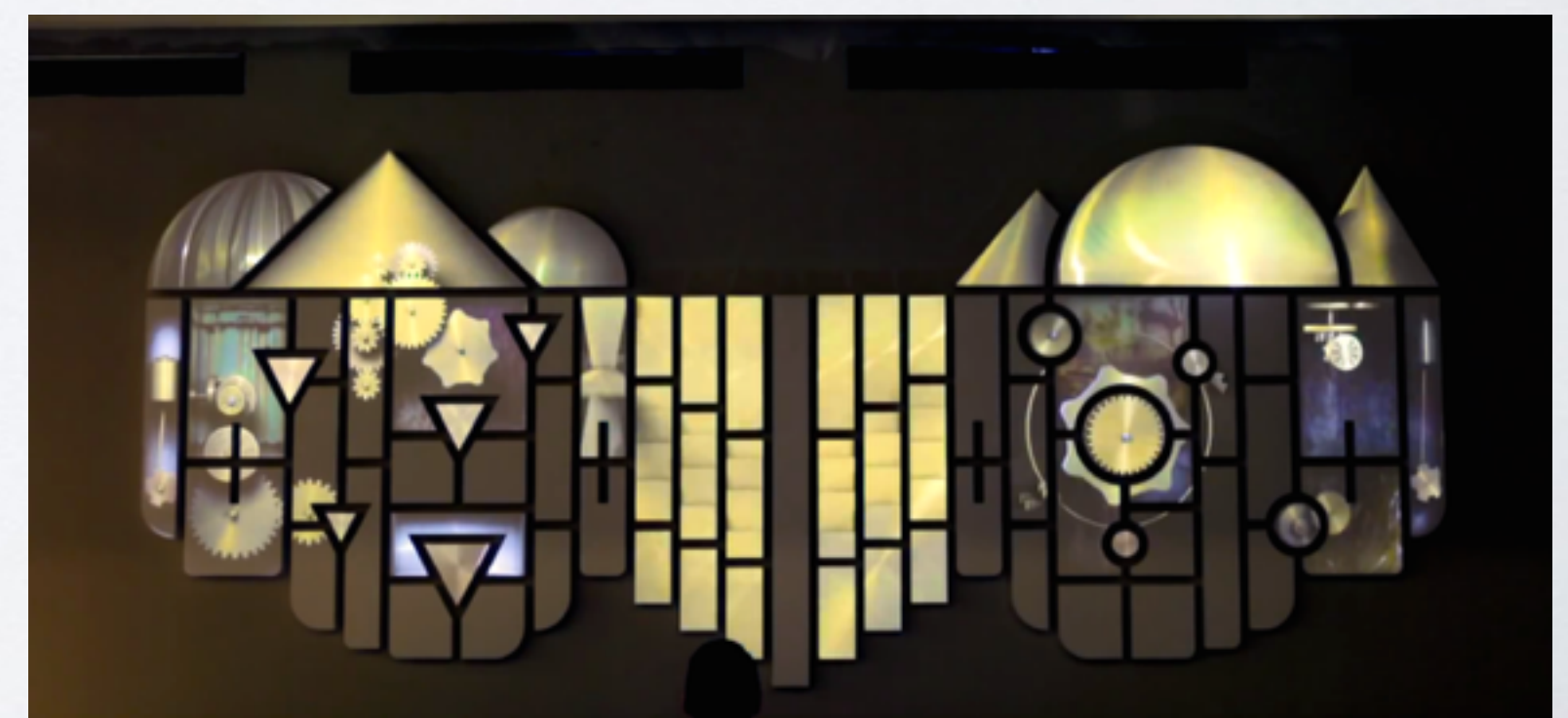
One of CPM's strongest examples of projection mapping used as an interior design/décor element is "The Sun at Somerset", a mapping installation created for Somerset Place Apartments in Chicago's Uptown neighborhood.

"The Sun" is a perfect example of a well-rounded mapping display - a combination of both animated 2D and 3D content on a custom-fabricated surface, using two installation-grade 7,000 lumen laser projectors.

As estimating projection displays is a complex process, "The Sun" makes for an ideal reference point for comparable projection installations.

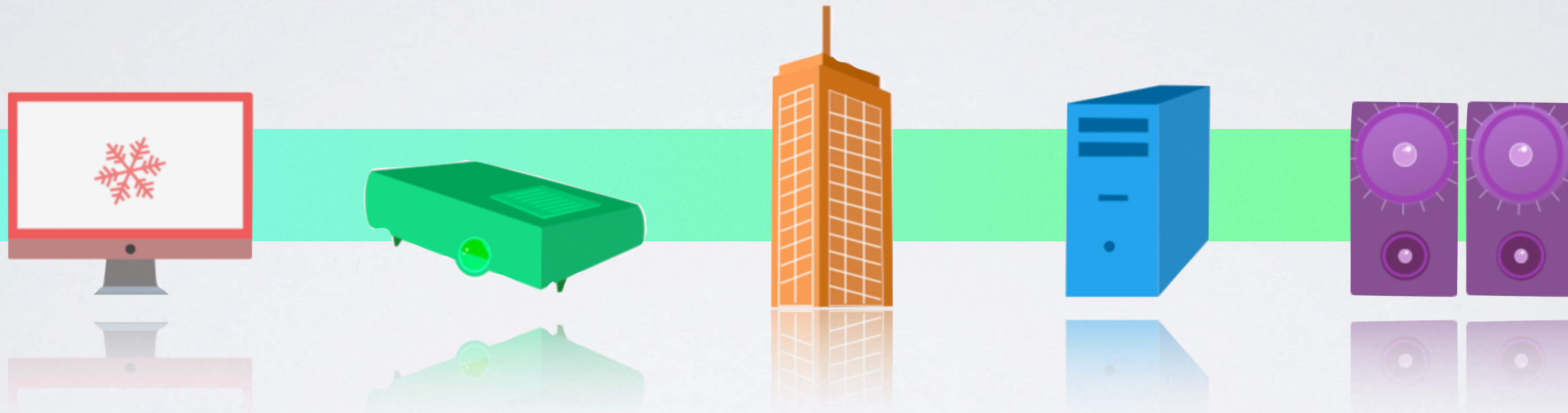
The Sun at Somerset - Behind the Scenes

<https://www.youtube.com/watch?v=l2eARvW1p2I>



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